

Bradwell Legacy Partnership (BLP) – Action Plan 2014/15

| Recommendation | Strategic Themes | Suggested Budget | Timescales | Narrative | Update – 7 th December 2015 |
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| <p>Recommendation 3A:</p> <p>To deliver a Business to Business (B2B) event aimed at increasing cooperation and collaboration between Dengie based businesses.</p> | <p>BLP Primary Theme: Business Support BLP Secondary Themes: Tourism, Skills</p> <p>Regeneris Report Priority: Skills and Employability</p> <p>Ingham Pinnock Report Objective 3. Capitalising on existing and emerging assets within the Dengie Peninsula.</p> <p>Economic Plan for Essex: Issue 3 Enhancing the productivity within the Essex Economy</p> <p>Maldon District Economic Prosperity Strategy 2013-2029 Strategic Intervention 2-Support Diversification and Enterprise Strategic Intervention 3- Improve Skills and Training Provision</p> | <p>Suggested Budget: £10,000 - £15,000</p> | <p>Project brief issued January 2015</p> <p>Contractors selected February 2015</p> <p>Project delivered early summer 2015</p> | <p>It is proposed to hold a high-profile Business to Business (B2B) event which will engage with all business sectors currently located on the Dengie Peninsula.</p> <p>The aim of the project will be to increase employment and growth opportunities in Dengie based businesses. The project will seek to increase the competitiveness and performance of Dengie Peninsula based businesses, encourage cooperation, business collaboration and knowledge sharing.</p> <p>The 1-2 day event will provide an opportunity for local businesses to showcase themselves, and to meet other businesses and business support services and networks.</p> <p>The event will be equally attractive for people interested in setting up a new business, through interaction with existing successful businesses.</p> | <p><i>Progress with delivery of the Sense of Place district branding project prompted slippage with the B2B event timing.</i></p> <p><i>Now proposed to deliver the event during March 2016 to possibly link with National Apprenticeship Week which will run from 14th to 18th March.</i></p> <p><i>Invitations will also be extended to all businesses based in the Maldon district but outside the Dengie catchment area, subject to payment of a nominal registration fee for display stand space.</i></p> |

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| | | | | <p>There will also be organised seminars and workshops highlighting the provision of different services which will assist and engender business growth. These sessions will likely cover overseas trading, skills training opportunities, Apprenticeships, the provision of local business advice and support services, along with the availability of business premises.</p> | |
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